SEMESTER 1 Credit-4
Code: PM01C02 Hrs 90

PRINCIPLES OF MANAGEMENT AND ORGANISATIONAL BEHAVIOUR

Objectives

- To help the students to understand the conceptual frame work of management and organizational behaviour
- To understand the managerial applicability of the concepts.
- MODULE-1 Introduction, The management concept-Different schools of management thoughts- Nature and functions of management-principles of management-MBE-Corporate Social Responsibility (15 Hrs)
- MODULE-2 Planning and organizing-planning process-primises- forecastingforecasting techniques-components of planning-MBO-Organisation-Design and structure-committees- Task force-Matrix Organisationproject organization-delegation of authority-span of control (15 Hrs)
- MODULE-3 Organisational behaviour-concepts and significance-relationship between management and OB-Models of OB-Contributing disciplines to OB-Challenges and opportunities- Transaction analysis-Johari window-Organisational development-concepts-OD Intervention-Change management-Need for change-resistance to change-Theories of change-Organisational Diagnosis.

(20 Hrs)

MODULE-4 Groups in organization- nature- theories of group formation-stages of group development-types of groups-formal and informal groups-conflict-definition-functional and dysfunctional aspect of conflict-types of conflict-conflict process-intra individual conflict-goal conflict-interpersonal conflict-strategies of interpersonal conflict-lose lose, win

lose, win win-inter group conflict-strategies to handle inter group conflict-organizational conflict-conflict handling mechanisms.

(25 Hrs)

MODULE-5 Modern techniques in management-quality circle-TQM-BPR-Six sigma-kaizen-bench marking-MDP-Steps in MDP.

(15 Hrs)

REFERENCE BOOKS

- 1. Human relations and organizational behaviour, RS. Dwivedi, Macmillain publishers India limited.
- 2. Management Process and OB, Sharmma & Gupta; Kalyani Publishers
- 3. Principles of management, T Ramaswami, Himalya Publishing House.
- 4. Management and Organizational Behaviour Essentials, Schermerhorn
- 5. Organisational behaviour, Aswathappa, Himalaya Publishing House
- 6. Organisational behaviour, Sujanair, Himalaya Publishing House
- 7. Principles of management, BS.Moshal, Ane books private limited.
- 8. Management theory and practice, J.P.Mahajan, Ane books private limited.
- 9. Organizational theory and behaviour, BS.Moshal, Ane books private limited.
- 10. Organisational Behaviour, BS. Moshal, Ane books private limited.
- 11. Principles and practice of management, PF.Drucker.
- 12. Principles of management, LM. Prasad, Sultan Chand Co;