

BUSINESS ENVIRONMENT

Objectives

- *To understand the impact of environment in business*

MODULE-1 Nature and scope of business environment-meaning, concepts, objectives of business-micro and macro environment-uses of environmental study-relationship between business and its environment.

(15 Hrs)

MODULE-2 Economic environment-economic system-merits and demerits-features of economic system.

(10 Hrs)

MODULE-3 Political and legal environment-classification of political system-political risk-causes-types-relationship between business and government-responsibilities of business towards government-responsibilities of government towards business-kinds of legal system.

(20 Hrs)

MODULE-4 social and cultural environment-natural environment-elements of culture-global and natural culture-social responsibilities of business-CSR-nature-models-strategies-arguments for and against social

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responsibility, Natural environment-Environment management-objectives-impact on business.

(30 Hrs)

MODULE-5 Environmental management-sustainable development-Environmental impact assessment and its relevance-Environmental ethics-EIA inputs to project life cycle- environmental accounting-assessing the components of environmental costs.

(15 Hrs)

REFERENCE BOOKS

1. *Business Environment*, Elsevier, Ane books private limited.
2. *Business environment*, Fransis Cherunilam, Himalaya Publishing House
3. *Environmental management*, Behera, Himalaya Publishing House
4. *Environmental management*, Jadhav, Himalaya Publishing House
5. *Essentials of business environment*, Aswathappa, Himalaya Publishing House.
6. *Bussiness Environment*, Rosy Joshi & Sangam Kapoor; Kalyani Publishers