SEMESTER 111 Credit-4 Code: CG03C14 Hrs 90

CORPORATE GOVERNANCE

Objectives

· To understand the importance of corporate governance

MODULE-1 corporate governance-meaning-imporatnce-principles-objectivesconstituents- benefits of corporate governance-history and growth of corporate governance in India-stake holders and corporate governance.

(15 Hrs)

MODULE-2 corporate governance and mandatory and non mandatory requirements-board of directors-independent directors-audit committee-subsidiary companies- disclosures-CEO/CFO certification-corporate governance report-

(20 Hrs)

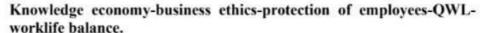
- MODULE-3 corporate excellence- role of chairman in corporate governanceorganisational culture-managing cultural diversity in organization. (15 Hrs)
- MODULE-4 Business ethics-ethics and values-the new management philosophyethics in business functional areas-integrity-sales-HRM-management of quality-organizational culture

(25 Hrs)

MODULE-5 Building corporate image-meaning and importance-steps in building corporate image-knowledge workers and knowledge management-

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(15 Hrs)

REFERENCE BOOKS

- Corporate governance and business ethics, U.C.Mathur, Macmillain India limited.
- 2. Corporate governance, Machiraju, Himalaya Publishing House.
- 3. Corporate Governance, Monks.
- 4. Corporate Governance: Principles, Mechanisms & Practice, Parthasarathy.
- Corporate governance and Business Ethics and CSR, J.P.Sarmma, Ane books private limited.