

CORPORATE GOVERNANCE

Objectives

- *To understand the importance of corporate governance*

MODULE-1 corporate governance-meaning-importance-principles-objectives-constituents- benefits of corporate governance-history and growth of corporate governance in India-stake holders and corporate governance.

(15 Hrs)

MODULE-2 corporate governance and mandatory and non mandatory requirements-board of directors-independent directors-audit committee-subsidiary companies- disclosures-CEO/CFO certification-corporate governance report-

(20 Hrs)

MODULE-3 corporate excellence- role of chairman in corporate governance-organisational culture-managing cultural diversity in organization.

(15 Hrs)

MODULE-4 Business ethics-ethics and values-the new management philosophy-ethics in business functional areas-integrity-sales-HRM-management of quality-organizational culture

(25 Hrs)

MODULE-5 Building corporate image-meaning and importance-steps in building corporate image-knowledge workers and knowledge management-

50

50/86



Knowledge economy-business ethics-protection of employees-QWL-worklife balance.

(15 Hrs)

REFERENCE BOOKS

1. *Corporate governance and business ethics, U.C.Mathur, Macmillain India limited.*
2. *Corporate governance, Machiraju, Himalaya Publishing House.*
3. *Corporate Governance, Monks.*
4. *Corporate Governance: Principles, Mechanisms & Practice, Parthasarathy.*
5. *Corporate governance and Business Ethics and CSR, J.P.Sarmma, Ane books private limited.*