

# MAHATMA GANDHI UNIVERSITY, KOTTAYAM

M.Com (CSS) – Semester II (2019 Admission onwards)

## Programme Structure & Syllabus

Course Code	CM010203
Title of the Course	INTERNATIONAL BUSINESS AND FINANCE
Semester	Two
Type	Core
Credits	4
Hours	5 per week and Total 90

### Objectives of the course

To give a broader picture of different aspects of international trade and monetary systems and the operation of firms in an international environment

Course Outcome No	Expected Course Outcome	Cognitive Level	Programme Specific Outcome Linkage
1	Familiarisation with globalisation, internationalisation of business and the international business environment.	Understanding	PSO1, 4
2	Understanding about theories of international trade, trade barriers and trade blocks.	Understanding	PSO1, 4
3	Imparting idea about various economic institutions related to international trade.	Understanding	PSO1, 4
4	Achieve high level knowledge about various aspects of international monetary system.	Understanding and Evaluate	PSO1, 4
5	Develop an understanding about the international investment environment.	Understanding	PSO1, 4

### Unit wise arrangement of the Course

Module No	Unit No	Contents of the Units	Remarks
<b>Module 1: Basics of International Business- 18 hours</b>			
	1.1	Globalisation, Components of globalisation, Drivers, advantages and disadvantages, Linkage between IB and globalization.	Short answer, Short essay and Long essay
	1.2	Meaning, Nature and Importance of International Business, Difference between domestic and international business, Motives of internationalisation, Challenges of international business, ethical issues in international business.	Short answer, Short essay
	1.3	Foreign Market Entry Strategies - Modes of entering foreign markets- All modes and its analysis.	Short answer, Short essay and Long essay

1.4	EPRG Framework-Stages in internationalisation-Domestic Company to Transnational Confederation-MNCs in India.	Short answer, Short essay and Long essay
1.5	Meaning of international business environment-Domestic environment, Foreign environment, Global environment, All components viz, economic, social, technological, etc.	Short answer, Short essay and Long essay
<b>Module 2: International Trade- 18 hours</b>		
2.1	Basis of international trade-Types of trade-Terms of trade-Various concepts and importance of terms of trade.	Short answer, Short essay
2.2	International Trade Theories - Mercantilism-Classical theories-New international trade theories	Short answer, Short essay
2.3	Trade strategies-Free trade and protection-Trade barriers and its impact-Salient features of foreign trade policy (latest)-Recent trends in India's foreign trade.	Short answer, Short essay and Long essay
2.4	Regional Economic Integration : Types of trade blocks-Preferential trade area-Customs union.	Short answer, Short essay and Long essay
2.5	Common market – EU - Brexit-NAFTA-OPECASEAN-SAARC-MERCOSUR-Pacific alliance-RCEP.	Short answer, Short essay
<b>Module 3: International Economic Institutions- 18 hours</b>		
3.1	International Monetary Fund: Need for IMF Objectives-Functions-Resources-International liquidity-SDR.	Short answer, Short essay and Long essay
3.2	World Bank-IBRD-IDA-IFC-MIGA-ICSID-ADBUNCTAD-New Development Bank.	Short answer, Short essay
3.3	World Trade Organisation - Multilateral trade agreements-GATT-Uruguay round-WTO Organisation structure-WTO agreements –TRIPSTRIMS-GATS-AoA-AMS.	Short answer, Short essay and Long essay
3.4	Dumping-Antidumping measures-Dispute settlement mechanism in WTO-Impact of WTO on India-Ministerial Conferences of WTO.	Short answer, Short essay and Long essay
<b>Module 4: International Monetary System- 18 hours</b>		
4.1	Meaning of international monetary system and players-Foreign exchange market-functionsparticipants-dealings-exchange rate quotations- Foreign currency accounts-Nostro-Vostro-Loro.	Short answer, Short essay
4.2	Evolution of international monetary system- Exchange rate systems-Fixed and floating systems.	Short answer, Short essay and Long essay
4.3	Different types of foreign exchange exposures and its management.	Short answer, Short essay

	4.4	Foreign Exchange Rate Theories- Mint Parity Theory, Purchasing Power Parity Theory (Absolute and Relative Version)- Balance of Payment Theory – Interest Rate Theories- Fisher Effect, International Fisher effect.	Short answer, Short essay and Long essay
	4.5	Methods of effecting international payments.	Short answer, Short essay
	4.6	Balance of payment-Format of India's BoPDisequilibrium- Causes and corrections-Currency convertibility- Current account convertibility- Capital account convertibility- Currency convertibility in India.	Short answer, Short essay and Long essay

#### **Module 5: International Investments- 18 hours**

	5.1	ODA and related terms.	Short answer, Short essay
	5.2	FDI-Types-Cost-Benefit analysis-FDI Policy of India (latest) -Institutional framework of decision making-Hurdles of FDI in the post reform period and remedial measures- FDI routes.	Short answer, Short essay
	5.3	FPI-FII-ADR-GDR-ECBs-FCBs.	Short answer, Short essay and Long essay
	5.4	Country Risk Analysis – Need and Importance - Steps in country risk analysis.	Short answer, Short essay